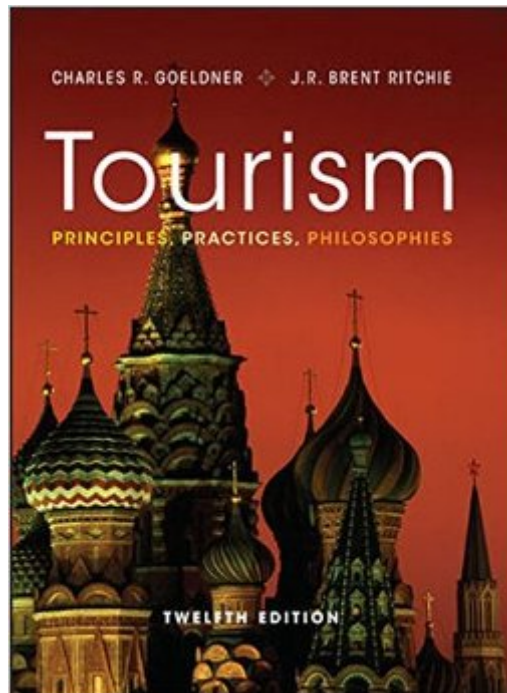


The book was found

Tourism: Principles, Practices, Philosophies



Synopsis

The 12th Edition of *Tourism: Principles, Practices, Philosophies* explores major concepts in tourism, what makes tourism possible, and how tourism can become an important factor in the wealth of any nation. Written in global terms, it provides an overview of the principles, practices, and philosophies that affect the cultural, social, economic, psychological, and marketing aspects of human travel and the tourism industry. Among the topics given expanded coverage in this edition are: B&Bs, time shares, meetings and conventions, sustainable tourism, climate change, social media, and mobile marketing.

Book Information

Hardcover: 544 pages

Publisher: Wiley; 12 edition (September 27, 2011)

Language: English

ISBN-10: 1118071778

ISBN-13: 978-1118071779

Product Dimensions: 8.7 x 1.1 x 11.2 inches

Shipping Weight: 3.4 pounds (View shipping rates and policies)

Average Customer Review: 3.2 out of 5 stars [See all reviews](#) (16 customer reviews)

Best Sellers Rank: #37,415 in Books (See Top 100 in Books) #60 in [Books > Business & Money > Industries > Hospitality, Travel & Tourism](#) #70 in [Books > Travel > Reference > General](#) #728 in [Books > Textbooks > Business & Finance](#)

Customer Reviews

This book was mandatory for class but it was a total waste of money! I opened this book 2 times. All of the information in this book can be looked up on google! Got an A in the class with no help from this BOOK! Do yourself a favor and don't buy the book if you can help it!

I have this book for a class in Tourism at Western Illinois. It has an uninspired and poor layout, boring writing throughout. It is made up basically of just a bunch of lists for Agencies and data. My head wants to explode reading this bore. Avoid at all cost if possible. Oh, the single positive and reason for being able to get even one star is that there are a few nice color photographs of nice locations.

It says tourism on the cover, but I'm fairly sure this is a statistics book...it's full of numbers, random

agencies no one's ever heard of, and facts no one could possibly ever need to know. If at all possible, use a different book, this one reads like a math book.

This book is awful!! If you love facts this is for you. It has little imagination in the sentences. Very, very factual. Every other sentence it seemed like had a numerical statistic. You get lost in all the nummmbers. It seems they wanted to sound as intelligent as possible.

Please, spare yourself the suffering and avoid this book at all costs. The authors put a lot of work into it I'm sure, but it is just so painstakingly dull, dry, and boring. It's like you're being crucified in the desert and force-fed saltine crackers...I hope professors will seriously consider alternate textbook options before subjecting their students to this material. I'm slaving through it as of right now, and I feel like I'm losing brain cells...

This book specifically takes a long time in order to turn to any direction. I think it is a technical glitch. Give deep consideration before purchasing!

As described... thank you!

In great condition!

[Download to continue reading...](#)

Tourism: Principles, Practices, Philosophies 30-Second Philosophies The 50 Most Thought-Provoking Philosophies, Each Explained in Half a Minute Tourism in Africa: Harnessing Tourism for Growth and Improved Livelihoods (Africa Development Forum) Florida Real Estate Principles, Practices & Law (Florida Real Estate Principles, Practices and Law) Historical Dictionary of the Shakers (Historical Dictionaries of Religions, Philosophies, and Movements Series) This I Believe: The Personal Philosophies of Remarkable Men and Women Contemporary Analytic and Linguistic Philosophies Calliope's Sisters: A Comparative Study of Philosophies of Art (2nd Edition) Philosophies And Theories For Advanced Nursing Practice The Technical Director's Toolkit: Process, Forms, and Philosophies for Successful Technical Direction (The Focal Press Toolkit Series) The Warrior Within: The Philosophies of Bruce Lee to Better Understand the World around You and Achieve a Rewarding Life The Renaissance Perfected: Architecture, Spectacle, and Tourism in Fascist Italy (Buildings, Landscapes, and Societies) Architecture and Tourism: Perception, Performance and Place Staging the Blues: From Tent Shows to Tourism Tasting the

Good Life: Wine Tourism in the Napa Valley Cambridge International AS and A Level Travel and Tourism (Cambridge International Examinations) Djibouti History, Culture and Tourism: Documentary on Djibouti Comoros Travel and Guide, History and Culture: Information tourism Book for tourist and business adventure- COMOROS A Career with Meaning: Recreation, Parks, Sport Management, Hospitality, and Tourism Introduction to Commercial Recreation and Tourism

[Dmca](#)